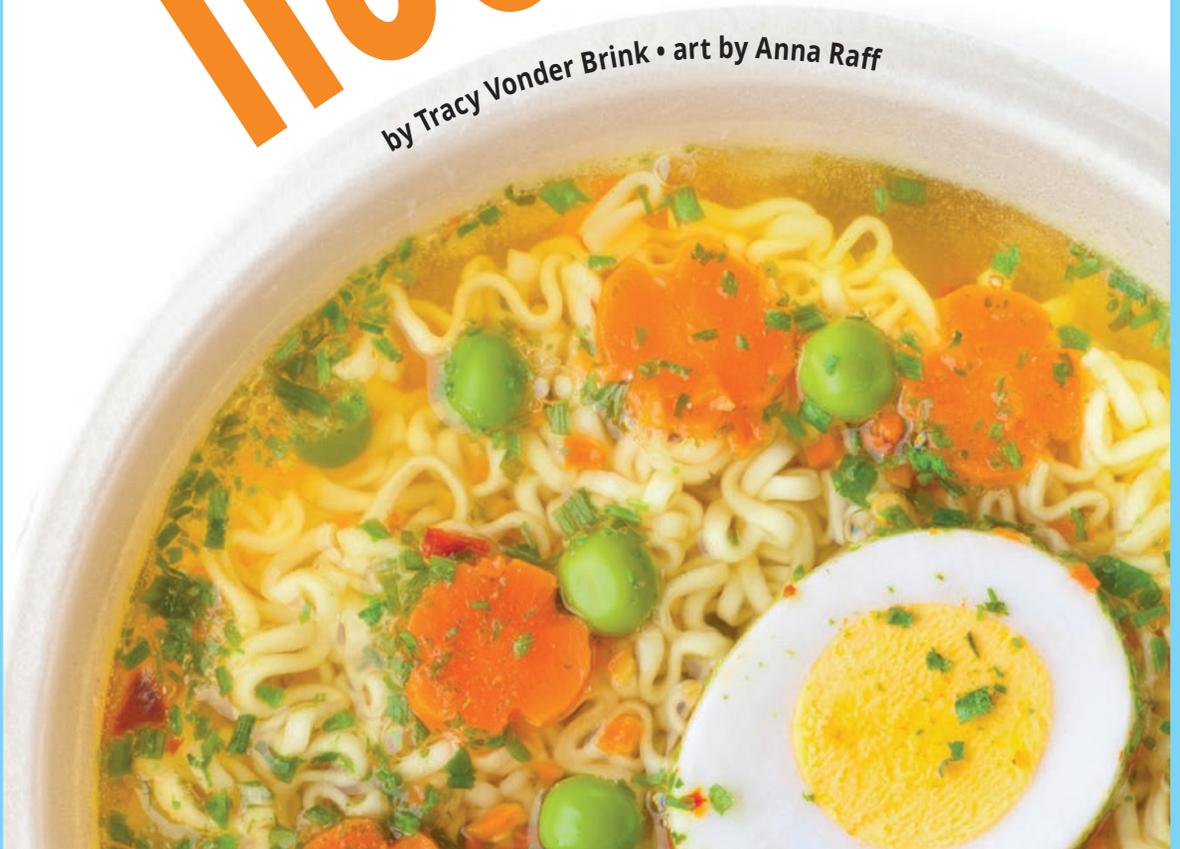


Media
Cricket®

Magic Noodles

by Tracy Vonder Brink • art by Anna Raff





On a chilly day in 1947, one Japanese inventor dreamed of bringing hot noodles to the whole world. And he did!

Maybe you've seen those square packets of dry, curly Japanese noodles in the supermarket. Maybe you've even eaten them. You can find fast-cooking ramen in grocery stores from the Arctic to the tropics. Where did it come from, and how is it different from other noodles?

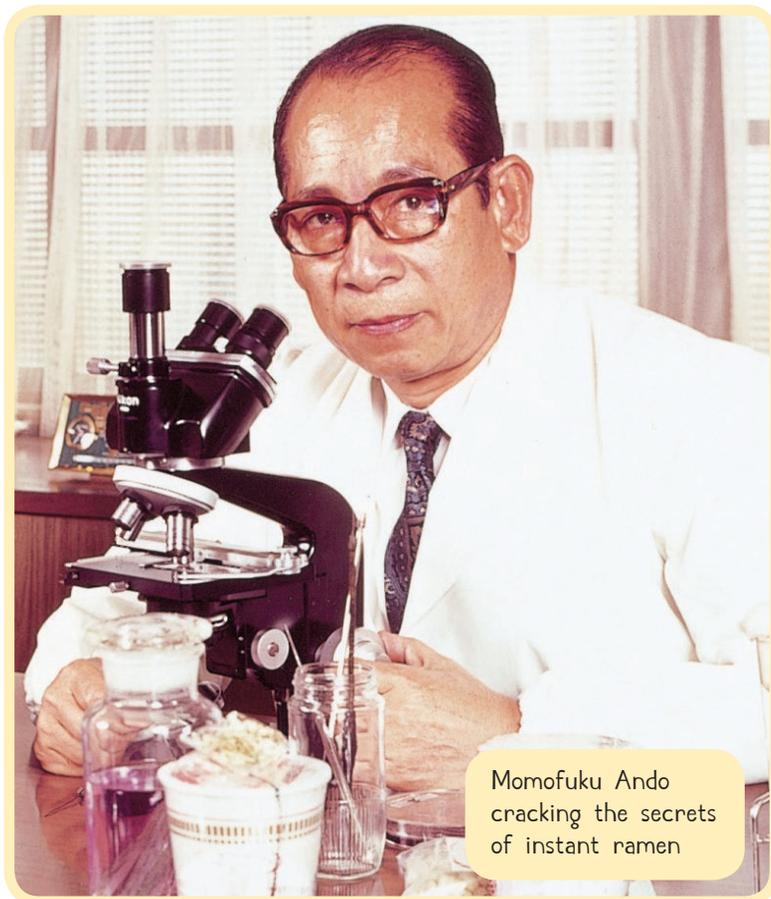
Sometimes the best inventions are the simplest!



No-Wait Noodles

In 1947, the country of Japan was recovering from World War II. Many people were out of work. Food was scarce. One day, a bank manager in Osaka named Momofuku Ando walked past a long line of shivering people. They were waiting at a noodle stand to buy bowls of noodles called *ramen*.

A big bowl of ramen soup with fish and vegetables was a cheap and tasty meal. Ando never forgot the people standing outside in the cold, just for noodles. Ten years later, when he lost his job, that memory sparked an idea. Could Ando create a new kind of ramen, one that didn't make people wait?



Momofuku Ando
cracking the secrets
of instant ramen

Ando bought some second-hand kitchen gear and set up a workshop in his backyard shed. He made a list of goals: his noodles had to be tasty, cheap, and quick to cook. He also wanted people to be able to store his noodles without a refrigerator. So the ramen had to be dried. That was a problem.

Fresh ramen noodles are made with *kansui*, a mixture of salts similar to baking soda. The kansui makes ramen noodles feel springy when you bite into them. Most other kinds of noodles don't use kansui. When they are air-dried, then cooked in boiling water, they taste just like fresh noodles. But when ramen is air-dried and then boiled, it clumps together and goes rubbery.

Ando went to his shed and experimented with ramen nearly every day for a whole year. He made noodle after noodle. He tweaked the recipe and dried them in different ways. None had the right texture. But he kept trying.



Fresh ramen noodles in soup, topped with vegetables, egg, fish, or meat, is a popular dish all over Asia.

World of Ramen

Then one day, Ando was in the kitchen when his wife was making tempura, battered vegetables cooked in hot oil. Ando watched the tempura bubble as it hit the oil. He realized the hot oil was driving water out of the batter (making bubbles). Was frying the answer to his ramen problem?

Ando fried some noodles to see. Sure enough, the hot oil boiled the water out of the ramen, “drying” it. When the fried ramen noodles were boiled, they tasted like they were fresh. Ando had found the answer!

Frying noodles had another surprise. It filled the noodles with tiny holes. Those holes made the ramen cook fast with not much water.

Ando seasoned his noodles before frying them. That meant they didn't need to be boiled in a big pot with broth—his ramen cooked in two minutes, just by pouring hot water over it.



Ando's first world-wide instant ramen came in one flavor: chicken. “Chikin Ramen” was the brand name Ando gave to his creation.

If at first you don't succeed, fry, fry again.



On August 25, 1958, Ando introduced his new ramen to Japan. Because it cooked so quickly, with just a little hot water, it was nicknamed “magic ramen.” Ando’s noodles were a hit! Trucks lined up at the factory, waiting to be filled.

Instant noodles soon spread to other countries. At first, the soup flavor was dusted directly onto the noodles. Later, Ando switched to powdered soup packets. These could be made in many different flavors.

In 1966, Ando was visiting America when he saw workers put dry ramen noodles in a cup, pour hot water over them, and eat them with a fork. Ando was inspired. After five years of experimenting, he made a new version of ramen that came in its own cup.



Instant ramen has more oil and salt, so it's not quite as healthy as fresh ramen. But it is quick!

Instant ramen has even been to space! At age 91, Ando formed a special team to create “Space Ram.” They pressed the ramen into a ball shape and made a thick, syrupy broth. This sticks to the noodles even floating around in space. Astronaut Soichi Noguchi of the Japanese Aerospace Exploration Agency (JAXA) tried them out on the Space Shuttle *Discovery* in 2005. Ando was 95 years old.

Momofuku Ando passed away in 2007, but his company and many others are still busy making noodles. It’s estimated that more than 100 billion servings of instant ramen have been eaten since Ando’s breakthrough batch. That’s a lot of noodles for the world. 🍜

Astronaut Soichi Noguchi sampled the first space ramen. Mmmm!



宇宙食ラーメン「スペース・ラム」の秘密

スペース・ラムには、宇宙食ならではの様々なアイデアがもりこまれています。微少重力(無重力)空間でも飛び散らないよう、スープの粘度を高めたほか、小麦粉やでんぶんの配合を工夫し、スペースシャトルで給湯可能な70℃のお湯で濃戻してできるめんを開封後一本一本のめんが飛び散らないよう、濃戻しも形状を保持する一口大の塊状麺を採用する(特許)など、今まで培ったインスタントラーメンのノウハウが随所に活かされています。



宇宙空間でスペース・ラムを食べる野口宇宙飛行士 ©NASA・JAXA

味の種類	レギュラー	カレー	みそ	とんこつ
具材	<ul style="list-style-type: none"> ●エビ ●たまご ●ネギ 	<ul style="list-style-type: none"> ●ポテト ●ニンジン ●ネギ 	<ul style="list-style-type: none"> ●エビ ●コーン ●ニンジン ●ネギ 	<ul style="list-style-type: none"> ●イカ ●きくらげ ●紅しょうが ●ガーリック
内容量	約33g	約43g	約31g	約35g
めん重量	1個約6g×3個			
パッケージサイズ	幅約13cm × 高さ約15cm × 奥行約12.5cm			

How to make instant ramen



1. Make ramen noodles.



2. Steam cook.



3. Dunk in hot oil.



4. Dry and wrap.



What's Your Ramen?

Today, ramen comes in over 1,000 different flavors. Each country has its own favorites. Here are just a few—you can see them all at the Ramen Museum!

Spicy Mustard (China)
 Bacon (England)
 Tomato Twist (India)
 Chicken Fajita (U.S.)
 Fried Bean (Taiwan)

Pizza (Pakistan)
 Broccoli (Germany)
 Spicy Tomato (Singapore)
 Sweet Potato (China)
 Seaweed (South Korea)





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